

Communication Arts 2023 Advertising Shortlist

Communication Arts PO Box 889 Belmont, ca 94002 (650) 326-6040

These are the finalists in our 2023 Advertising competition. Winners will be notified by July 21, 2023.

Media contact:

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Ad Agency

Daniela Aaron Daniela Aaron An Agency Anomaly Anomaly Victoria Aragi Arcana Academy Arteaga & Arteaga B & T Creative Taylor Ballard Glenn Batkin Creative Bensimon Byrne

Berlin Cameron, a VMLY&R Company

Bensimon Byrne Kendall Boron Kendall Boron Stephanie Bucuroaia Leo Burnett Chicago Leo Burnett Chicago Leo Burnett Toronto Leo Burnett Toronto

Leo Burnett Toronto BVK BVK Cactus Cactus Cactus Cactus

Leo Burnett Toronto

Leo Burnett Toronto

Leo Burnett Toronto Leo Burnett Toronto

Leo Burnett Toronto

Leo Burnett Toronto

Carmichael Lynch Natalie Castillo Citizen Group Citizen Relations Citizen Relations

Category

Student Work Student Work Digital Advertising

Television Commercial Digital Advertising Student Work

Posters Newspaper Advertising Digital Advertising

Student Work **Public Service** Public Service Integrated Campaign

Digital Advertising Student Work Student Work

Student Work Television Commercial

Television Commercial Posters

Digital Advertising

Non-Traditional Advertising

Television Commercial Digital Advertising Digital Advertising Public Service Integrated Campaign Self-Promotion Digital Advertising Self-Promotion Digital Advertising Digital Advertising Integrated Campaign Digital Advertising Digital Advertising Non-Traditional Advertising

Posters Public Service Integrated Campaign Digital Advertising Television Commercial Non-Traditional Advertising Digital Advertising Digital Advertising

Posters

Posters Integrated Campaign Student Work Integrated Campaign Public Service Non-Traditional Advertising

Title

Girl Scouts of the USA - Femininity

American Red Cross - A Matter of Life or Death

Wonderful Party

Wish for the Extraordinary Wish for the Extraordinary

Just Let It Go

Balloons are Monsters Melanoma is Anywhere Cat Al-doption Champagne Stain

International Anti-Fur Coalition White Ribbon "I Knew All Along" Casey House "Others"

NF3 Score to Mint

Milk Duds: This Dud's For You

International Spy Museum: Spies Are Everywhere

Pinterest: You Do You

Bed Test Bomb Test

The Broken Billboard

Ad Flipper

The Broken Billboard

The Rental The Rental The Watch The Watch The Watch Leo-Kellogg 70 Leo-Kellogg 70 Irrefusable Invites Tomorrow Is On Hair Hair Everywhere 90 Minute Stat Holiday 90 Minute Stat Holiday Glory of Sports

Truth Boxes The Watch Modern Explorers - Travel Wyoming

Modern Explorers - Travel Wyoming A-Basin Ambush

A-Basin Ambush

OnlyPlants - Triple Patty Daddy Man Therapy for Commercial Fishermen

The Longest Wait Quadpay: Indulge Yourself Lids - "They Gave Us Game" ReclaimYourName dic Cheetle in Cheadle

Ad Agency Category Title

 Citizen Relations
 Sales Promotion
 Keep It Real can

 Citizen Relations
 Posters
 ReclaimYourName.dic

 Citizen Relations
 Public Service
 ReclaimYourName.dic

Cat Clark Student Work Callaway: Unbelievable Distance

the community Television Commercial Ev's on Screen

the community Newspaper Advertising Project Gutenburg - Classic Monsters

Cossette Digital Advertising Two brats for life Inspired by Big Mac Cossette **Posters** Cossette Integrated Campaign Inspired by Big Mac Cossette Integrated Campaign House of Legends Cossette Digital Advertising The Dictaction Public Service Cossette The Dictaction Posters La Presse explains it all Cossette

Cossette Integrated Campaign The Dictaction

Cramer-KrasseltDigital AdvertisingBlack Magic Tire Wet — The Name to KnowCramer-KrasseltMagazine AdvertisingPorsche No Small Dreams Artist SeriesCramer-KrasseltPostersPorsche No Small Dreams Artist Series

Creative Marketing Group Integrated Campaign GoodRx Effect

Crowley Webb Self-Promotion Crowley Webb Valentines
Hannah Curl Student Work Integrated Campaign
Rose D'Amato Student Work Old Bay: Charmingly Stubborn

DDB Canada Public Service Preemi

Bob Delevante Studios Posters The Nitty Gritty Dirt Band, Dirt Does Dylan, Live

dentsu creative Non-Traditional Advertising Inflation Cookbook dentsu creative Digital Advertising Inflation Cookbook "Let Your Glow Show" The Distillery Project Digital Advertising Non-Traditional Advertising Pahst: The Place DNA Integrated Campaign Pabst Is The Place DNA Roosevelt

Dog Can Hunt Digital Advertising Roosevelt
DonerNorth Public Service Masked Monsters
DonerNorth Digital Advertising You're Only Human
DonerNorth Sales Promotion Epic Wet Nap

Dot Dot Dash Digital Advertising International Women's Day "Mother"

Droga5 Television Commercial Amani

Dunn&Co.Integrated CampaignLower 48 Just Don't Get ItEraserFarmPostersBww Late Night οομ campaignErich and KallmanNewspaper AdvertisingTake 5 Oil Change: 10-Minute Print AdLindsey EvansStudent WorkBirkenstock: Engineered for Slow

Extra Credit Projects Non-Traditional Advertising GFIA Nonstop Items Extra Credit Projects Posters GFIA Shorten the Trip Student Work Maria Fernandez Fading Landscapes Student Work Javier Forero Calls to Gun Real Haters Forsman & Bodenfors Canada Public Service 4000 Cover Stories FUSE Create Digital Advertising 100 Foot-Long Story

Garmin International, Inc.Digital AdvertisingGarmin Response Single - "Snow"Garmin International, Inc.Digital AdvertisingGarmin Tri Video - "A triathlete is born"Garmin International, Inc.Digital AdvertisingVenu 2 Plus Single - "Call Mom"

Garmin International, Inc.

Digital Advertising

Social Single - "20 years of Forerunner"

Garmin International, Inc.

Digital Advertising

Garmin Response Social Single - "Forest"

The Gate NY Self-Promotion The Gate's Apology Tour
The Gate NY Digital Advertising The Gate's Apology Tour
Gatesman Agency Digital Advertising No Body is Perfect

GeorgeCo., LLC, a Delaware Company. Self-Promotion GeorgeCo., LLC, a Delaware Company

Grey Colombia Posters Life Extending Stickers Non-Traditional Advertising GREY COLOMBIA LIFE EXTENDING STICKERS Digital Advertising Capital One Willie Singalong GSD&M GSD&M Public Service Bloody Mary Misogyny Integrated Campaign Tyson® Crave-Thru GSD&M GSD&M Non-Traditional Advertising Forced Mother's Day Integrated Campaign Forced Mother's Day GSD&M Digital Advertising Forced Mother's Day GSD&M Non-Traditional Advertising Tyson® Crave-Thru GSD&M GSD&M Non-Traditional Advertising Own the Sky:60s

GSD&M Television Commercial Capital One Magic Lamp
Hannah Gulbrandsen Student Work Venmo "The New Way To Get Paid" - The Outlaw

GUT Posters Caffein(A.I.)ted: Road Trip

GUT Digital Advertising Run Club

Ad Agency Category Title

The Artois Probability GUT Posters The Self-Love Bouquet Digital Advertising GUT Digital Advertising World Cup Delivery GUT

Non-Traditional Advertising Bagel Tax GUT Fangfang Han Student Work The Tube

Posters Something Smells Funny in Here Hanson Dodge

Posters Sidewalk Surfer - Board HAPI HAPI Posters Sidewalk Surfer - Ollie Rob Hauer Digital Advertising Season "Hello Winter" Rob Hauer Non-Traditional Advertising Season "Hello Winter" Magazine Advertising Instru-Skate-Ments Havas Hoy Havas Hoy Posters Instru-Skate-Ments

Student Work Wilmington Jewish Film Festival Jolly Heath Jolly Heath Student Work Brooks Running - Traffic Stop Sophie Heidenreich Student Work Miralax: Conquer Constipation

Sophie Heidenreich Student Work Inkhox

Highdive

Sophie Heidenreich Student Work Minimize Noise HeyLet'sGo! Non-Traditional Advertising Grasslippers HeyLet'sGo! Posters Primordial Haze Highdive Digital Advertising Raccoon Recylcing Force Raccoon Recycling Force Highdive Non-Traditional Advertising Highdive Digital Advertising Powered By Potatoes

Television Commercial Highdive Non-Traditional Advertising Airheads Floss Highdive Television Commercial Thank You, Hockey Moms

Hill Holliday Valvoline Oil Changexiety - German Mechanic Newspaper Advertising Hill Holliday Posters Valvoline Oil Changexiety - Window, Bill, Driver

Premature Electrification

Hill Holliday Posters Peculiar Book Club

Irene Hoffman Design Magazine Advertising Opera Santa Barbara - Life Set to Music Self-Promotion Hoffman York Direct Mail The Printed Post Stationery Hoffman York Self-Promotion Direct Mail The Printed Post - baby shower

Hoffman York Public Service International Kite Festival

Hoffman York Public Service International Kite Festival - dragon Hoffman York Public Service International Kite Festival - whale

Grace Hudson Student Work 7-Eleven: Brand Book hufax arts / FJCU Magazine Advertising Keep on walking hufax arts / FJCU Keep on walking Posters IAMIDEA AGENCY Non-Traditional Advertising The Kind Fuel

Non-Traditional Advertising The Newspapers Inside The Newspaper Edition IMPACT BBDO

Public Service IMPACT BRDO Schoolgirl Newscasters INNOCEAN USA Television Commercial Your Dad Is Going Electric Intermark Group Digital Advertising Alabama Mind Trips Beach Juniper Park\твwA Digital Advertising Nissan - Operation: Thrill Digital Advertising Signal For Help Responders Juniper Park\твwa Juniper Park\TBWA **Public Service** Signal For Help Responders Juniper Park\TBWA Integrated Campaign Signal For Help Responders

ken-tsai lee design Lab Self-Promotion D&AD in Taiwan The Kitchen North America Digital Advertising **Feeding Gamers**

The Kitchen North America Digital Advertising #FindTheKetchupBoatGuy The Kitchen North America Non-Traditional Advertising #FindTheKetchupBoatGuy Alissa Koretoff Student Work Columbia - Keeping You Outdoors

Calyssa Kremer Student Work Dad's Root Beer: Sweet in a Dad kind of way.

LERMA/Advertising Television Commercial Eve Makes It Better LERMA/Advertising Integrated Campaign He Gets Us LERMA/Advertising Television Commercial Refugee Love Your Enemies LERMA/Advertising Television Commercial

LERMA/Agency Digital Advertising Unconditional Les Évadés Posters Akira Les Évadés Taxi Driver Posters Les Évadés Posters The Thing

Lewis Communications Posters Skydive Mississippi Poster Series

Public Service LG2 The 1.8-Pound Book Integrated Campaign The 1.8-Pound Book LG2 Integrated Campaign The Unbeatable Sponsorship LG2 Public Service A Billboard That Comes to Life LG2

Digital Advertising Dignity Denim LG2 **Public Service** The Wick LG2

Ad Agency Category Title

LG2 Toronto, Montreal, Quebec Posters Parkscapes Vol. 3 LG2 Toronto, Montreal, Quebec Public Service Parkscapes Vol. 3 Student Work Lóng hou lī gòng YenChieh Liao The Local Collective Posters Feel It For Yourself

Matt Maben Student Work National Geographic: Yellow Border Project

Magazine Advertising Oboz Footwear brand campaign Make Magazine Advertising Make Oboz Footwear brand ad Make Trade/Institutional Advertising Oboz Footwear Trade ad Rafter Manguiat Student Work The Coffee Brick

Marcus Thomas LLC Posters DITTO Non-Traditional Advertising Marcus Thomas LLC DITTO Launch

Taylor Martin Student Work Callaway: "Unbelievable Distance" Kayla Matthews Student Work Scotch Tape, Tape Me Back Student Work Letterboxd Venn Diagrams Alexa May

McCann Canada Digital Advertising 24 Hours of Care

McCann Canada Non-Traditional Advertising The Stage Zero Collection

Digital Advertising McCann Canada Melt Lamp McCann Canada Posters Asking For It Media.Work Digital Advertising Nike Invincible 3

Tinder "Swiped Right" Global Campaign Mischief Posters

Magazine Advertising Sound of Misery MMB MMB Magazine Advertising Workout Music

MONO Integrated Campaign Bumble: Writing the New Rules of the Dating Game

Ana Flávia Moraes Student Work Lighting up Soccer for Pride Moroch Partners Digital Advertising Taylor Hooton Foundation

Don't Bug Out MullenLowe u.s. Posters

My Sister Fred Public Service Austin Watershed Protection

Non-Traditional Advertising Narrative KECOURT 9 Lindens Collective Posters Let nature rest No Fixed Address Public Service Unwanted Film Festival

No Fixed Address Posters Faster Food No Fixed Address Public Service #DearTerry No Fixed Address Digital Advertising Larger than Life No Fixed Address Posters Faster Food

The Green Mill: For Old Time's Sake Regan O'Donnell Student Work Television Commercial Don't Listen To The Comments Ogilvv Canada

Ogilvy Canada/David Miami Public Service Injectable Billboard Ogilvy Canada/David Miami Non-Traditional Advertising Injectable Billboard Ogilvy Canada/Ogilvy UK Television Commercial Cost of Beauty Ogilvy Canada/Ogilvy uk Digital Advertising Cost of Beauty Ogilvy Canada/Ogilvy UK Public Service Cost of Beauty Ogilvy Canada/Ogilvy uk Newspaper Advertising Cost of Beauty Ogilvy Chicago Posters Misspelling Bee Ogilvy Chicago Non-Traditional Advertising NRA Children's Museum

Ogilvy Chicago Posters [Life Subtitled] Ogilvy Chicago/Ogilvy LA Television Commercial Rock Star

The Statement Pieces Ogilvy Chicago/Ogilvy LA Non-Traditional Advertising

116 & West Posters Rhodes to Bogus Summer Film Festival One Twenty Three West Public Service Breast Cancer Canada - Know More - No More

One Twenty Three West Digital Advertising Small is Mighty One Twenty Three West Public Service Small is Mighty

One Twenty Three West Digital Advertising Plenty of Fish - The Gallery of Dick Pics

One Twenty Three West Television Commercial The Future Sucks

вс Securities Commission - Working For You One Twenty Three West Television Commercial

One Twenty Three West You, Elevated Digital Advertising OneightyFCB Magazine Advertising Scrabble

Hama Osman Student Work Three Stripes Signal Hama Osman Student Work Fly High

Paradowski Creative Self-Promotion

The Paradowski Mini Masters

Partners and Napier Posters Potato Head

Father Fred Foundation Garage Sale Poster - Mask PB&) Marketing Posters

Redmond Peiro Student Work Tiffany & Confidence Periscope Newspaper Advertising Holiday Giftwrap

The Phoenix Group Digital Advertising There's Nothing Like Game Day

Point Blank Public Service Pay Tolerance Point Blank Digital Advertising Pay Tolerance Popcult Group Radio Commercial Metal Headache Ad Agency Category Title

POTLATCH Digital Advertising The Macallan 77 Red with artist Javi Aznarez

PPK Public Service Worst Shark Attack Ever Television Commercial Preacher High Noon Tequila Preacher **Public Service** I ... Voted Preacher Television Commercial Don't Go Gently Preacher Posters For What It's Worth Radio Commercial Preacher It's A Game Changer

Preston Spire Digital Advertising The New Life Vest Infomercial

Proof Advertising Television Commercial Champion Energy Services - The Holdovers **Proof Advertising** Digital Advertising Champion Energy Services - The Holdovers Social **Proof Advertising** Integrated Campaign Champion Energy Services - The Holdovers Campaign Public Inc. **Public Service** Antisemitism Is Not Old News | #TorontoForAll

Publicis Montréal Magazine Advertising Burger King - Home Delivery Publicis Montréal Burger King - Home Delivery Newspaper Advertising Publicis Montréal Posters Burger King - Home Delivery

R&R Partners Television Commercial Why Would You R&R Partners Digital Advertising Grounded Television Commercial **R&R Partners** Storytime **R&R Partners** Television Commercial Grounded

Rethink Sales Promotion KitKat Ramadan Iftar Bar Rethink Non-Traditional Advertising KitKat Ramadan Iftar Bar Rethink Newspaper Advertising Heinz A.I. Ketchup - Space Rethink Newspaper Advertising Heinz A.I. Ketchup - Baroque Rethink Newspaper Advertising Heinz A.I. Ketchup - Synthwave

Rethink Newspaper Advertising Heinz A.I. Ketchup Rethink Posters Heinz A.I. Ketchup - Space Rethink Posters Heinz A.I. Ketchup - Baroque Rethink Posters Heinz A.I. Ketchup - Synthwave

Rethink Digital Advertising Heinz A.I. Ketchup Integrated Campaign Heinz A.I. Ketchup Rethink Posters Rethink Heinz A.I. Ketchup Rethink Posters Heinz Ketchup Fraud - Kitchen

Rethink Heinz Ketchup Fraud - QSR Posters Rethink Posters Heinz Ketchup Fraud - Diner Rethink Posters Heinz Ketchup Fraud Rethink Heinz Slow, Slower, Slowest Posters Rethink Posters **RGD Branding Awards** Rethink Self-Promotion **RGD Branding Awards** RGD Branding Awards Rethink Integrated Campaign Rethink Sales Promotion A Little Taste Of Hell Rethink Digital Advertising A Little Taste Of Hell Rethink Non-Traditional Advertising A Little Taste Of Hell

Rethink Sales Promotion Spoon KD Integrated Campaign Rethink Spoon KD Rethink Television Commercial Heinz LVII Meanz 57 Rethink Television Commercial Heinz Slow This Ad Rethink Television Commercial The Troll Rethink Television Commercial Bring Home To Life Rethink Digital Advertising Heinz LVII Meanz 57

Digital Advertising Rethink Heinz Slow This Ad Rethink Digital Advertising The Troll

Rethink Digital Advertising Philadephia Schmear Socks Rethink Non-Traditional Advertising Philadephia Schmear Socks IKEA Window Shopping Rethink Non-Traditional Advertising Rethink Digital Advertising Tampons Vs. Tiger Rethink Public Service Concussion Story Rethink Public Service Real Nurse Costume

Rethink Non-Traditional Advertising Spoon KD

Rethink Non-Traditional Advertising Tampons Vs. Tiger Rethink Sales Promotion Heinz Vintage Drip Rethink Heinz Slow This Ad Digital Advertising Rethink Digital Advertising McCain DistractifRY

Student Work Grolsch: Unapologetically Dutch Jess Riporti Self-Promotion Riveter Design Holiday Advent Calendar Rodgers Townsend Digital Advertising The Greatest Gift **RPA Advertising** Television Commercial Forever Determined RPA Advertising Digital Advertising Forever Determined

RPA Advertising Digital Advertising Honda Red Stories of Determination Ad Agency Category Title

RPA Advertising Digital Advertising Farmers Social Video Campaign
RPA Advertising Digital Advertising Apartments Social Video Campaign

Seanwords Radio Commercial Rhythm

Andrew Segreti Magazine Advertising John Varvatos Pre Fall Campaign
Seven.One AdFactory/Creative House Integrated Campaign #momahr - Art Against Oblivion

Charlotte Shea Digital Blackout Student Work Ilu Shilnakar Student Work Amputype Ilu Shilpakar Student Work Redeem your Sins Sid Lee Public Service Serres de rue Sid Lee Television Commercial Quiet Quitting Sid Lee Ian/Simone/Katie Radio Commercial Sid Lee Posters Karen/Prison/Dodgeball/Al

Sid LeePublic ServiceGlossed Over'Skycar CreativeDigital AdvertisingWorld of Adobe StockSukle AdvertisingTelevision Commercialwy Department of Health "Hair

Sukle AdvertisingTelevision Commercialwy Department of Health "Hairy Times" (:60)Sukle AdvertisingRadio Commercialwy Department of Health "Fluet" (:60) RadioSukle AdvertisingPublic Servicewy Dept of Health "Thank a Vaccine_Polio" Poster

Target Public Service The Stallmark Collection - Mustard Pickle

TAXI Integrated Campaign Change The Bill

TAXI Digital Advertising The Systemic Racism Pin
TAXI Public Service The Systemic Racism Pin
TAXI Consider The Rill Cons

TAXI Public Service Change The Bill
TAXI Public Service Sleep Tracks
TBWA/Chiat/Day Television Commercial Whodunnit

TBWA\Media Arts Lab Digital Advertising Apple - Relax its iPhone: The Hunt
TBWA\Media Arts Lab Toronto Television Commercial Apple - Relax its iPhone: The Hunt

TDA_Boulder Magazine Advertising Canyon - 2.5mg of Fun

TDA_Boulder Magazine Advertising Canyon - 2.5mg of Fun - Airport
TDA_Boulder Magazine Advertising Desert Door - Undomesticated

Terri & Sandy Digital Advertising Singing for Supper Terri & Sandy Self-Promotion Santa's Slay Tippit & Moo Advertising Television Commercial Wagon Translation Digital Advertising Naija Odyssey

Tree Design Pvt. Ltd. Digital Advertising Affordable Housing - Signature Global - Father

TRG Sales Promotion Packaging Redesign

TRG Posters Oak Cliff Film Festival Poster Series

TRG Digital Advertising World's Best Cat
TRG Magazine Advertising Details

Virtue Digital Advertising Defy Logic featuring Lizzo

VML & Ogilvy Japan ск Non-Traditional Advertising Milk Manga

VMLY&RPublic ServiceDogs Without BordersVMLY&RNon-Traditional AdvertisingDogs Without BordersVMLY&R DetroitIntegrated CampaignMen's Only Edition

VMLY&R HealthDigital AdvertisingINVISIBLESVMLY&R Kansas CityNon-Traditional AdvertisingStill Fresh. Never Frozen

VMLY&R Kansas City

VMLY&R New York

Posters

Digital Advertising

Lights. Camera. Wendy.

Don't Be A #GarbageNewYorker

VMLY&R New York and DetroitTelevision CommercialTell Me EverythingLinxin WanStudent WorkMean WellYu-Jung WangStudent WorkSELF FILTERWunderPosters200 Square FeetWunderman ThompsonPublic ServiceAim For Change

Wunderman Thompson Canada Public Service The Prideless Flag
Zambezi Digital Advertising Protect This House
zgm Modern Marketing Partners Digital Advertising Learn as if Life Depends on it

com modern marketing Partners Digital Advertising Learn as it life Depends on i

Zimmerman Magazine Advertising McBasketball

ZITE Posters Hyundai Ioniq 6 - launch - Watt's Next

Zulu Alpha Kilo Public Service Worn Down By Words

Zulu Alpha KiloPostersWorn Down By Words | Race & EthnicityZulu Alpha KiloPostersWorn Down By Words | Gender Microaggression

Zulu Alpha Kilo Digital Advertising Goldfish Mega Bites (not Megabytes)

Zulu Alpha KiloIntegrated CampaignLetters HomeZulu Alpha KiloPublic ServiceLetters Home

Zulu Alpha Kilo Public Service Metaverse Homes for Heroes

Zulu Alpha Kilo Sales Promotion Dip Rolle

Zulu Alpha Kilo Public Service Worn Down By Words | 2slcBtQla+ Microaggression

Zulu Alpha KiloNon-Traditional AdvertisingSephora IlluminationZulu Alpha KiloDigital AdvertisingLeft-Handed Mango Chutney